

(b) Sales of hats were recorded each season.

Season	Summer 2011	Autumn 2011	Winter 2012	Spring 2012	Summer 2012	Autumn 2012
Number of hats sold	348	184	266	170	320	160

(i) Calculate the 4-season moving averages and complete the table below.

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4-season time period ending:	Spring 2012	Summer 2012	Autumn 2012
4-season moving average:			

[3]

(ii) Explain why using the 4-season moving average is useful.

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[1]